



EVENT PROGRAMME

14th June

- 13.00 welcome lunch at Grand Hotel
- 15.00 – 18.00 the Executive Committee meeting at Grand Hotel
- until 19.00 free time
- 19.00 departure to the Dwór Oliwski restaurant
- 19.30 welcome drink & speech of President of the Polish National Bank Mr. Stawomir Skrzypek
- 19.45 presentation of PZU, the largest insurance group in Poland
- 20.00 gala dinner with a concert and the "European Manager of the Year Award" ceremony

15th June

- 9.00 – 13.00 sightseeing tour for spouses to Gdynia and Sopot
- 9.30 – 13.00 General Assembly meeting
- 13.00 – 15.00 lunch at Grand Hotel hosted by the President of Poland Mr. Lech Kaczyński
- 15.00 – 17.00 free time
- 17.00 a sightseeing tour to Gdańsk
- 20.00 dinner in a restaurant in the Gdańsk Old Town

Sopot is a small Polish town situated on the Baltic Sea coast between Gdańsk and Gdynia, a natural centre of the nearly one-million Tri-City agglomeration and the Pomeranian province.

The first mention of the small fishing settlement described as Sopoth can be found in the donation act of the Pomeranian Duke Mściwoj II, dated 5 March 1283, granted to the Cistercian Order in Oliwa. However, it was only due to Jan Jerzy Haffner, a former physician in Napoleon's Army, spellbound by the beauty of this seaside retreat, that the small village slowly started to turn into a resort. By the 20th century Sopot had become one of the most popular spots on the Baltic.

Health resort visitors christened the town the Riviera of the North and the Pearl of the Baltic, while the celebrity of the performances staged in the Forest Opera earned Sopot the name of Little Bayreuth. Poles recognize Sopot as the summer capital of Poland.

**INVITATION
TO THE ANNUAL
MEETING OF THE
EUROPEAN
BUSINESS PRESS
14th–15th JUNE 2007
SOPOT, POLAND**



PARTNER OF THE MEETING



PZU SA
PZU Życie SA